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## Turning Point USA Celebrates Ten Years of Championing Conservative Values, Fighting the Culture War, and Encouraging Millions of Americans to Rise Up to Save America!

Through Turning Point USA's National Field Program, the organization has expanded into a multi-departmental machine that now engages millions of young conservatives on and off campus through our phenomenal events, our massive presence on social and mainstream media, and our ever expanding grassroots initiatives. Through our team of employees who have worked tirelessly around the clock over the past ten years, millions of Americans have embodied our values of free markets and limited government.



To celebrate TEN YEARS of fighting the Culture War, here are ten facts highlighting Turning Point USA's impact that has been made on *millions* of Americans:

- 1) Since Charlie Kirk founded Turning Point USA in 2012, the organization has expanded from a team of less than a dozen to over 530 team members fighting to Save America.
- 2) Turning Point USA now has a presence on over 3,000 college and high school campuses across the country, making us the largest grassroots field program of any organization in the Conservative movement.
- 3) The Turning Point USA Media team is home to sixteen full-time Contributors and over 300 Ambassadors with a combined following of over 65 MILLION social media followers.
- 4) In 2018, Turning Point USA hosted the largest and *first ever* Conservative conference for African Americans in *The White House*—The Black Leadership Summit.
- 5) In 2019, surrounded by Turning Point USA activists, President Donald J. Trump signed an executive order to protect free speech on college campuses.
- 6) Both Turning Point USA's Professor Watchlist and Schoolboard Watchlist have exposed over 490 radical professors and multiple first-hand accounts from our student activists have even made national headlines across *Fox News, The Daily Wire, and more.*
- 7) TPUSA Faith was launched in 2021, engaging *thousands of faith leaders* nationwide; educating millions of Americans about faith and freedom.

- 8) Turning Point USA Productions has won seven awards including a regional Emmy.
- 9) In December of 2021, Turning Point USA launched our newest event, AmericaFest, which became the largest Conservative event in the country with over 10,000 people of all ages in attendance.
- 10) Turning Point USA has empowered *millions* of high school and college students to defend freedom, advocate for free markets, and fight against the encroachment of big government both on campuses across America and online.

Charlie Kirk reflected on the enduring support of those who have made Turning Point USA's incredible student-focused activism possible for the past ten years:

"Turning Point USA's grassroot success is only possible thanks to the decade-long financial support of passionate and patriotic Americans who, by their unwavering generosity, allow us to produce educational materials and nationwide training for our young student activists—the core of our conservative movement and the future of American leadership. Turning Point USA's next ten years—and the future of America—are in the hands of young, active, and trained patriotic student leaders, all thanks to our grassroots financial supporters who believe in Turning Point USA."

— Charlie Kirk, Founder and CEO

With continued support, Turning Point USA is committed to engaging even more Americans to learn about Conservative values and continue fighting and *winning* the *American Culture War* for decades to come.

For more information about Turning Point USA and how to support our ever-growing mission to Save America please visit: TPUSA.com

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## **About Turning Point USA**

Turning Point USA is a 501(c)3 non-profit organization founded in 2012 by Charlie Kirk who was only 19 at the time. The organization's mission is to identify, educate, train, and organize students to promote the principles of freedom, free markets, and limited government. Since its founding, Turning Point USA has embarked on a mission to build the most organized, active, and powerful conservative grassroots activist network on college campuses across the country. With a presence on over 3,000 college and high school campuses across the country, Turning Point USA is the largest and fastest-growing youth organization in America.

Website | www.tpusa.com

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